

**Subject: Sponsorship for CCS**

**Date:** Thursday, April 6, 2006 1:28 PM

**From:** Gary Passmore <garyp@seniors.org>

**To:** <scott.carlson@caanhc.org>

**Conversation:** Sponsorship for CCS

**Category:** Gov Affairs

Scott:

Last year the Alliance sent CCC a \$10,000 convention sponsorship. I hope you would be able to be at the same level again this year. The contribution is key to our having the resources to engage in advocacy on issues of concern to us both. We also use that money to offset any expenses we might incur for our work together. We placed a full page ad in our program book and I will fax you a copy of last year's ad so you can approve it for this year or decide what changes to make.

We appreciate your strong support for our work and I, personally, enjoy our work together.

Gary Passmore



www.californiaallie

May 25, 2006

Lisa Hubbard  
Californians United for Nursing Home Care  
3055 Wilshire Blvd, Suite 1050  
Los Angeles, CA 90010

Dear Lisa,

The California Alliance for Retired Americans (CARA) will soon convene its third annual Convention where delegates will elect board members and set priorities for 2007. The theme for this year's convention is **CARA – Keeping the Care in Health Care**. We are excited as we see the convention program taking shape. Speakers and workshops promise to be interesting and informative. We are estimating an attendance of 400 delegates and visitors from scores of retiree organizations throughout the state.

The Convention will be held on October 26 and 27, 2006 at the Hyatt San Jose.

We would like to invite you and the Consumer Attorneys of California to serve as a Sponsor for the event. Your major sponsorship will entitle you to a full page gold-tone ad in the Souvenir Convention Program Book, an exhibit booth, reserved seating for 10 banquet guests. As an underwriting sponsor, you will also receive special program participation, and acknowledgement on the CARA website.

For pricing and other available options, please review the enclosed reply form.

Support from our sponsors and revenue generated from the convention program book serve as the primary source of income for the organization. To sustain the work of CARA, it will take help from friends like you.

Since our Founding Convention in November 2003, the California Alliance for Retired Americans (CARA) has formed a broad-based coalition of over 100 affiliated organizations with a combined membership of more than 750,000 older Californians. As these numbers continue to grow, CARA is establishing a powerful grassroots organization that is united and able to come together quickly and energetically to speak out on issues of concern to older adults. CARA is the California affiliate of the 3 million member national organization, the Alliance for Retired Americans (ARA). Both organizations have been created to educate, mobilize, and advocate on behalf of retirees and other older Californians. For a more comprehensive view of CARA, our mission, campaigns, and accomplishments, please visit our website at [www.californiaalliance.org](http://www.californiaalliance.org).

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**Subject: Proposal for conference**

**Date:** Monday, June 19, 2006 6:04 AM

**From:** Joan B Lee <joanblee78@lanset.com>

**To:** <scott.carlson@caanhc.org>, <calhounc@seiu.org>

**Conversation:** Proposal for conference

**Category:** Gov Affairs

Gray Panthers proposes to present a conference in November 2006, following the elections, to educate non-profit leaders in the aging and health fields and the general public about grassroots advocacy and coalition building.

The event would be staged at a major location in Sacramento with adequate parking (the Unitarian Universalist Society is under consideration) and be an all day, weekday event for approximately 100 attendees.

We would develop a major advertising campaign for the event beginning in early September.

Topics covered would include:

1. Building Relationships with like-minded groups
2. Advocacy and Education of new legislators
3. Development of a message and style
4. Understanding the senior constituent - And aging society

A part-time coordinator would develop speakers, location, and agenda including continental breakfast and "sack" lunch.

Gray Panthers Sacramento, a 501c3, would be the fiscal party, with Gray Panthers California prominent in advertising and at the event.

For this event, we request the amount of \$10,000 .

This proposal will be submitted in letter form through regular mail as well.

We thank you for your favorable consideration of our request.

Sincerely,  
Joan B. Lee  
Legislative Liaison  
Gray Panthers California  
916-332-5980  
FAX 916-332-5980  
5313 Fernwood Way  
Sacramento, CA 95841

**Subject:** Thank you!!

**Date:** Tuesday, July 11, 2006 7:04 PM

**From:** Joan B Lee <joanblee78@lanset.com>

**To:** <scott.carlson@caanhc.org>

**Conversation:** Thank you!!

**Category:** Gov Affairs

Check received - will send you details as the plans progress!!  
We are blessed!

Joan

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