



## California Survey Results

**Q1** (Asked of 335 respondents) If a driverless car were available to you, would you be likely to ride in it?

*Likely to Ride in Driverless Car*..... 19%  
*Not Likely To*..... 69%  
*Not Sure*..... 12%

**Q2** (Asked of 310 respondents) If a driverless robot car were available to you, would you be likely to ride in it?

*Likely To Ride In Driverless Robot Car* ..... 19%  
*Not Likely To*..... 70%  
*Not Sure*..... 12%

**Q3** (Asked of 335 respondents) If a driverless robot car service were operating in your city, how concerned would you be about your safety as a passenger, pedestrian, bicyclist, or other driver on the road: very concerned, somewhat concerned, a little concerned, or not concerned at all?

*Very Concerned*..... 54%  
*Somewhat Concerned* ..... 23%  
*A Little Concerned* ..... 13%  
*Not Concerned At All*..... 10%  
*Not Sure*..... 0%

**Q4** (Asked of 310 respondents) If a driverless car service were operating in your city, how concerned would you be about your safety as a passenger, pedestrian, bicyclist, or other driver on the road: very concerned, somewhat concerned, a little concerned, or not concerned at all?

*Very Concerned*..... 53%  
*Somewhat Concerned* ..... 24%  
*A Little Concerned* ..... 18%  
*Not Concerned At All*..... 5%  
*Not Sure*..... 0%

**Q5** In order for a driverless vehicle to operate, it needs to collect tremendous amounts of data not just about the passenger and their trip, but everything around the car. This data will be collected whether you use driverless cars or not. How concerned are you about the security of the data collected by the driverless vehicles: very concerned, somewhat concerned, not very concerned, or not at all concerned?

*Very Concerned*..... 59%  
*Somewhat Concerned* ..... 20%  
*Not Very Concerned* ..... 13%  
*Not Concerned At All*..... 8%  
*Not Sure*..... 0%

**Q6** Testing results filed in California by the carmaker show that many of the driverless cars cannot go more than a few hundred miles without a human driver taking control, and in the best scenario a test driver must intervene after 5,600 miles. Does this give you very serious concerns, somewhat serious concerns, or no real concerns about driverless cars?

*Very Serious Concerns*..... 54%  
*Somewhat Serious Concerns* ..... 24%  
*No Real Concerns* ..... 19%  
*Not Sure*..... 3%

**Q7** If you or a loved one were injured or killed by a defect in a driverless car, do you think the company that developed the car or that is operating it should be able to force you to bring your case in a private arbitration proceeding, with no right to a jury trial, or not?

*Support Forced Arbitration With No Right to Jury Trial*..... 14%  
*Opposed*..... 69%  
*Not sure*..... 17%





**Q8** Would you ride in a driverless vehicle if you knew that you would be prohibited from taking the manufacturer or the company operating the vehicle to court in the event that a defect in the vehicle caused you or a loved one serious injury or death, or not?

*Would Ride in Driverless Vehicle* ..... 28%  
*Would Not*..... 60%  
*Not sure*..... 12%

**Q9** Do you think in your lifetime that driverless cars will be safe enough for you to consider using them?

*Think Driverless Cars Will Be Safe Enough*.... 30%  
*Do Not* ..... 57%  
*Not sure* ..... 13%

**Q10** If driverless cars and trucks become a reality, millions of Americans will lose their jobs as drivers. Does this make you want to slow down the deployment of driverless car technology, or not?

*Want To Slow Down Deployment of Driverless Car Technology*..... 58%  
*Do Not Want To Slow Down Deployment of Driverless Car Technology*..... 28%  
*Not Sure*..... 14%

**Q11** Driverless car manufacturers are testing unproven technology on city streets around the country with little or no oversight. Recently one of these driverless test cars struck and killed a pedestrian. Do you think there should be regulations in place to help protect the public from these public experiments with driverless cars?

*Support*..... 87%  
*Oppose*..... 9%  
*Not Sure*..... 4%

**Q12** As it relates to driverless vehicle technology, the driverless vehicle industry says that regulations for driverless vehicles should be created by the industry itself and that such standards should be voluntary, while those concerned with the safety of driverless vehicles say that federal and state governments should regulate driverless vehicles for the safety of riders, pedestrians and other drivers. Which do you agree with more?

*Should Be Set By Industry*..... 18%  
*Should Be Set By Government*..... 75%  
*Not Sure*..... 7%

**Q13** Congress is currently considering legislation to allow more driverless cars onto America's roads. Supporters of the legislation say it's needed in order to eliminate driver error as a cause for car crashes while opponents say that we should apply the brakes to driverless cars until the technology is proven safe. Which do you agree with more?

*More Driverless Cars Are Needed On Roads*.. 21%  
*We Need To Apply The Brakes On Driverless Cars Until Technology Is Proven Safe* ..... 71%  
*Not Sure*..... 9%

**Q14** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 53%  
*Man*..... 47%

**Q15** If you are a Democrat, press 1. If a Republican, press 2. If an independent, press 3.

*Democrat*..... 49%  
*Republican*..... 29%  
*Independent*..... 22%

**Q16** If you are Hispanic, press 1. If white, press 2. If other, press 3.

*Hispanic*..... 23%  
*White* ..... 57%  
*Other*..... 21%



**Q17** If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

<i>18 to 45</i> .....	24%
<i>46 to 65</i> .....	43%
<i>Older than 65</i> .....	33%



	Base	Gender	
		Wom...	Man
<b>Likelihood of Riding in Driverless Car</b>			
<b>Likely to Ride in Driverless Car</b>	19%	15%	24%
<b>Not Likely To</b>	69%	72%	66%
<b>Not Sure</b>	12%	13%	10%

	Base	Gender	
		Wom...	Man
<b>Likelihood Of Riding in Driverless Robot Car</b>			
<b>Likely To Ride In Driverless Robot Car</b>	19%	10%	27%
<b>Not Likely To</b>	70%	78%	61%
<b>Not Sure</b>	12%	11%	12%

	Base	Gender	
		Wom...	Man
<b>Concern About Safety Of Driverless Robot Cars</b>			
<b>Very Concerned</b>	54%	54%	54%
<b>Somewhat Concerned</b>	23%	21%	25%
<b>A Little Concerned</b>	13%	15%	10%
<b>Not Concerned At All</b>	10%	10%	11%

	Base	Gender	
		Wom...	Man
<b>Concern About Safety Of Driverless Cars</b>			
<b>Very Concerned</b>	53%	66%	40%
<b>Somewhat Concerned</b>	24%	20%	28%
<b>A Little Concerned</b>	18%	12%	24%
<b>Not Concerned At All</b>	5%	2%	8%
<b>Not Sure</b>	0%	-	1%

	Base	Gender	
		Wom...	Man
<b>Concern About Data Security From Driverless Vehicles</b>			
<b>Very Concerned</b>	59%	66%	52%
<b>Somewhat Concerned</b>	20%	17%	23%
<b>Not Very Concerned</b>	13%	10%	15%
<b>Not Concerned At All</b>	8%	6%	10%
<b>Not Sure</b>	0%	0%	0%

	Base	Gender	
		Wom...	Man
<b>Concern About Distance Driverless Cars Can Travel</b>			
<b>Very Serious Concerns</b>	54%	61%	47%
<b>Somewhat Serious Concerns</b>	24%	21%	27%
<b>No Real Concerns</b>	19%	16%	22%
<b>Not Sure</b>	3%	2%	4%





	Base	Gender	
		Wom...	Man
<b>Forced Arbitration With No Right To Jury Trial</b>			
<b>Support Forced Arbitration With No Right to Jury Trial</b>	14%	14%	14%
<b>Opposed</b>	69%	68%	70%
<b>Not sure</b>	17%	18%	16%

	Base	Gender	
		Wom...	Man
<b>Ride in Driverless Vehicle Knowing You Can't Take Manufacturer/Company to Court</b>			
<b>Would Ride in Driverless Vehicle</b>	28%	32%	24%
<b>Would Not</b>	60%	57%	63%
<b>Not sure</b>	12%	11%	12%

	Base	Gender	
		Wom...	Man
<b>Think Driverless Cars Will Be Safe in Lifetime</b>			
<b>Think Driverless Cars Will Be Safe Enough</b>	30%	22%	39%
<b>Do Not</b>	57%	62%	52%
<b>Not sure</b>	13%	16%	9%

	Base	Gender	
		Wom...	Man
<b>Slow Down Deployment Of Driverless Car Technology</b>			
<b>Want To Slow Down Deployment of Driverless Car Technology</b>	58%	61%	54%
<b>Do Not Want To Slow Down Deployment of Driverless Car Technology</b>	28%	25%	32%
<b>Not Sure</b>	14%	14%	14%





	Base	Gender	
		Wom...	Man
<b>Regulations To Protect Public From Driverless Car Experiments</b>			
<b>Support</b>	87%	92%	81%
<b>Oppose</b>	9%	5%	14%
<b>Not Sure</b>	4%	3%	5%

	Base	Gender	
		Wom...	Man
<b>Driverless Car Regulations Should Be Set By Industry/Government</b>			
<b>Should Be Set By Industry</b>	18%	21%	14%
<b>Should Be Set By Government</b>	75%	73%	78%
<b>Not Sure</b>	7%	6%	7%

	Base	Gender	
		Wom...	Man
<b>Position On Driverless Cars</b>			
<b>More Driverless Cars Are Needed On Roads</b>	21%	15%	27%
<b>We Need To Apply The Brakes On Driverless Cars Until Technology Is Proven Safe</b>	71%	75%	66%
<b>Not Sure</b>	9%	10%	7%

	Base	Party		
		Democr...	Republic...	Independe...
<b>Likelihood of Riding in Driverless Car</b>				
<b>Likely to Ride in Driverless Car</b>	19%	21%	11%	25%
<b>Not Likely To</b>	69%	66%	81%	63%
<b>Not Sure</b>	12%	13%	8%	12%

	Base	Party		
		Democr...	Republic...	Independe...
<b>Likelihood Of Riding in Driverless Robot Car</b>				
<b>Likely To Ride In Driverless Robot Car</b>	19%	19%	15%	23%
<b>Not Likely To</b>	70%	70%	79%	57%
<b>Not Sure</b>	12%	12%	6%	20%

	Base	Party		
		Democr...	Republic...	Independe...
<b>Concern About Safety Of Driverless Robot Cars</b>				
<b>Very Concerned</b>	54%	55%	61%	42%
<b>Somewhat Concerned</b>	23%	22%	21%	29%
<b>A Little Concerned</b>	13%	11%	10%	22%
<b>Not Concerned At All</b>	10%	13%	8%	7%





	Base	Party		
		Democr...	Republic...	Independe...
<b>Concern About Safety Of Driverless Cars</b>				
<b>Very Concerned</b>	53%	41%	65%	57%
<b>Somewhat Concerned</b>	24%	34%	18%	12%
<b>A Little Concerned</b>	18%	18%	15%	24%
<b>Not Concerned At All</b>	5%	7%	1%	6%
<b>Not Sure</b>	0%	-	1%	-

	Base	Party		
		Democr...	Republic...	Independe...
<b>Concern About Data Security From Driverless Vehicles</b>				
<b>Very Concerned</b>	59%	53%	64%	68%
<b>Somewhat Concerned</b>	20%	22%	18%	16%
<b>Not Very Concerned</b>	13%	15%	9%	11%
<b>Not Concerned At All</b>	8%	10%	9%	4%
<b>Not Sure</b>	0%	0%	0%	1%

	Base	Party		
		Democr...	Republic...	Independe...
<b>Concern About Distance Driverless Cars Can Travel</b>				
<b>Very Serious Concerns</b>	54%	53%	62%	48%
<b>Somewhat Serious Concerns</b>	24%	25%	19%	28%
<b>No Real Concerns</b>	19%	22%	14%	19%
<b>Not Sure</b>	3%	1%	5%	5%

	Base	Party		
		Democr...	Republic...	Independe...
<b>Forced Arbitration With No Right To Jury Trial</b>				
<b>Support Forced Arbitration With No Right to Jury Trial</b>	14%	18%	13%	8%
<b>Opposed</b>	69%	60%	75%	81%
<b>Not sure</b>	17%	22%	12%	11%

	Base	Party		
		Democr...	Republic...	Independe...
<b>Ride in Driverless Vehicle Knowing You Can't Take Manufacturer/Company to Court</b>				
<b>Would Ride in Driverless Vehicle</b>	28%	32%	27%	22%
<b>Would Not</b>	60%	55%	64%	65%
<b>Not sure</b>	12%	13%	9%	13%

	Base	Party		
		Democr...	Republic...	Independe...
<b>Think Driverless Cars Will Be Safe in Lifetime</b>				
<b>Think Driverless Cars Will Be Safe Enough</b>	30%	33%	21%	35%
<b>Do Not</b>	57%	53%	68%	52%
<b>Not sure</b>	13%	15%	10%	13%





	Base	Party		
		Democr...	Republic...	Independe...
<b>Slow Down Deployment Of Driverless Car Techinology</b>				
<b>Want To Slow Down Deployment of Driverless Car Technology</b>	58%	58%	68%	45%
<b>Do Not Want To Slow Down Deployment of Driverless Car Technology</b>	28%	28%	22%	36%
<b>Not Sure</b>	14%	15%	10%	18%

	Base	Party		
		Democr...	Republic...	Independe...
<b>Regulations To Protect Public From Driverless Car Experiments</b>				
<b>Support</b>	87%	90%	81%	86%
<b>Oppose</b>	9%	6%	16%	8%
<b>Not Sure</b>	4%	4%	3%	6%

	Base	Party		
		Democr...	Republic...	Independe...
<b>Driverless Car Regulations Should Be Set By Industry/Government</b>				
<b>Should Be Set By Industry</b>	18%	18%	17%	18%
<b>Should Be Set By Government</b>	75%	78%	76%	70%
<b>Not Sure</b>	7%	4%	7%	12%

	Base	Party		
		Democr...	Republic...	Independe...
<b>Position On Driverless Cars</b>				
<b>More Driverless Cars Are Needed On Roads</b>	21%	27%	12%	17%
<b>We Need To Apply The Brakes On Driverless Cars Until Technology Is Proven Safe</b>	71%	63%	83%	72%
<b>Not Sure</b>	9%	10%	5%	10%

	Base	Race		
		Hispa...	White	Other
<b>Likelihood of Riding in Driverless Car</b>				
<b>Likely to Ride in Driverless Car</b>	19%	34%	17%	11%
<b>Not Likely To</b>	69%	55%	73%	71%
<b>Not Sure</b>	12%	11%	10%	18%

	Base	Race		
		Hispa...	White	Other
<b>Likelihood Of Riding in Driverless Robot Car</b>				
<b>Likely To Ride In Driverless Robot Car</b>	19%	12%	16%	35%
<b>Not Likely To</b>	70%	72%	73%	56%
<b>Not Sure</b>	12%	16%	10%	9%







	Base	Race		
		Hispa...	White	Other
<b>Concern About Safety Of Driverless Robot Cars</b>				
Very Concerned	54%	55%	49%	64%
Somewhat Concerned	23%	21%	26%	17%
A Little Concerned	13%	6%	15%	13%
Not Concerned At All	10%	18%	10%	5%

	Base	Race		
		Hispa...	White	Other
<b>Concern About Safety Of Driverless Cars</b>				
Very Concerned	53%	45%	51%	69%
Somewhat Concerned	24%	45%	21%	2%
A Little Concerned	18%	8%	22%	23%
Not Concerned At All	5%	3%	6%	5%
Not Sure	0%	-	-	2%

	Base	Race		
		Hispa...	White	Other
<b>Concern About Data Security From Driverless Vehicles</b>				
Very Concerned	59%	65%	52%	73%
Somewhat Concerned	20%	19%	23%	11%
Not Very Concerned	13%	4%	17%	9%
Not Concerned At All	8%	12%	7%	7%
Not Sure	0%	-	1%	-

	Base	Race		
		Hispa...	White	Other
<b>Concern About Distance Driverless Cars Can Travel</b>				
Very Serious Concerns	54%	61%	47%	67%
Somewhat Serious Concerns	24%	15%	29%	19%
No Real Concerns	19%	23%	20%	11%
Not Sure	3%	1%	4%	3%

	Base	Race		
		Hispa...	White	Other
<b>Forced Arbitration With No Right To Jury Trial</b>				
Support Forced Arbitration With No Right to Jury Trial	14%	21%	9%	20%
Opposed	69%	50%	80%	58%
Not sure	17%	29%	10%	22%

	Base	Race		
		Hispa...	White	Other
<b>Ride in Driverless Vehicle Knowing You Can't Take Manufacturer/Company to Court</b>				
Would Ride in Driverless Vehicle	28%	45%	22%	26%
Would Not	60%	43%	68%	56%
Not sure	12%	12%	9%	18%





	Base	Race		
		Hispa...	White	Other
<b>Think Driverless Cars Will Be Safe in Lifetime</b>				
Think Driverless Cars Will Be Safe Enough	30%	24%	33%	28%
Do Not	57%	63%	54%	60%
Not sure	13%	14%	13%	12%

	Base	Race		
		Hispa...	White	Other
<b>Slow Down Deployment Of Driverless Car Techninology</b>				
Want To Slow Down Deployment of Driverless Car Technology	58%	63%	58%	52%
Do Not Want To Slow Down Deployment of Driverless Car Technology	28%	29%	28%	27%
Not Sure	14%	8%	14%	21%

	Base	Race		
		Hispa...	White	Other
<b>Regulations To Protect Public From Driverless Car Experiments</b>				
Support	87%	83%	85%	94%
Oppose	9%	13%	10%	2%
Not Sure	4%	4%	4%	4%

	Base	Race		
		Hispa...	White	Other
<b>Driverless Car Regulations Should Be Set By Industry/Government</b>				
Should Be Set By Industry	18%	26%	12%	24%
Should Be Set By Government	75%	69%	80%	71%
Not Sure	7%	5%	8%	5%





	Base	Race		
		Hispa...	White	Other
<b>Position On Driverless Cars</b>				
<b>More Driverless Cars Are Needed On Roads</b>	21%	31%	19%	13%
<b>We Need To Apply The Brakes On Driverless Cars Until Technology Is Proven Safe</b>	71%	61%	73%	76%
<b>Not Sure</b>	9%	8%	8%	11%

	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Likelihood of Riding in Driverless Car</b>				
<b>Likely to Ride in Driverless Car</b>	19%	30%	20%	9%
<b>Not Likely To</b>	69%	64%	66%	78%
<b>Not Sure</b>	12%	6%	14%	13%

	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Likelihood Of Riding in Driverless Robot Car</b>				
<b>Likely To Ride In Driverless Robot Car</b>	19%	23%	22%	11%
<b>Not Likely To</b>	70%	68%	62%	80%
<b>Not Sure</b>	12%	8%	16%	9%

	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Concern About Safety Of Driverless Robot Cars</b>				
<b>Very Concerned</b>	54%	43%	52%	65%
<b>Somewhat Concerned</b>	23%	21%	28%	17%
<b>A Little Concerned</b>	13%	16%	11%	13%
<b>Not Concerned At All</b>	10%	20%	9%	5%





	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Concern About Safety Of Driverless Cars</b>				
<b>Very Concerned</b>	53%	49%	52%	57%
<b>Somewhat Concerned</b>	24%	23%	25%	23%
<b>A Little Concerned</b>	18%	28%	16%	15%
<b>Not Concerned At All</b>	5%	-	8%	5%
<b>Not Sure</b>	0%	-	-	1%

	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Concern About Data Security From Driverless Vehicles</b>				
<b>Very Concerned</b>	59%	58%	62%	56%
<b>Somewhat Concerned</b>	20%	23%	16%	23%
<b>Not Very Concerned</b>	13%	8%	14%	13%
<b>Not Concerned At All</b>	8%	11%	7%	7%
<b>Not Sure</b>	0%	-	0%	1%

	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Concern About Distance Driverless Cars Can Travel</b>				
<b>Very Serious Concerns</b>	54%	54%	52%	57%
<b>Somewhat Serious Concerns</b>	24%	24%	22%	25%
<b>No Real Concerns</b>	19%	22%	22%	12%
<b>Not Sure</b>	3%	-	4%	5%

	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Forced Arbitration With No Right To Jury Trial</b>				
<b>Support Forced Arbitration With No Right to Jury Trial</b>	14%	21%	9%	15%
<b>Opposed</b>	69%	60%	75%	68%
<b>Not sure</b>	17%	19%	16%	17%





	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Ride in Driverless Vehicle Knowing You Can't Take Manufacturer/Company to Court</b>				
<b>Would Ride in Driverless Vehicle</b>	28%	38%	21%	30%
<b>Would Not</b>	60%	54%	65%	57%
<b>Not sure</b>	12%	8%	14%	12%

	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Think Driverless Cars Will Be Safe in Lifetime</b>				
<b>Think Driverless Cars Will Be Safe Enough</b>	30%	25%	38%	23%
<b>Do Not</b>	57%	63%	44%	70%
<b>Not sure</b>	13%	12%	18%	8%

	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Slow Down Deployment Of Driverless Car Technology</b>				
<b>Want To Slow Down Deployment of Driverless Car Technology</b>	58%	56%	56%	61%
<b>Do Not Want To Slow Down Deployment of Driverless Car Technology</b>	28%	30%	29%	25%
<b>Not Sure</b>	14%	15%	14%	13%

	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Regulations To Protect Public From Driverless Car Experiments</b>				
<b>Support</b>	87%	84%	86%	89%
<b>Oppose</b>	9%	14%	9%	7%
<b>Not Sure</b>	4%	1%	6%	4%





	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Driverless Car Regulations Should Be Set By Industry/Government</b>				
<b>Should Be Set By Industry</b>	18%	35%	15%	9%
<b>Should Be Set By Government</b>	75%	62%	76%	85%
<b>Not Sure</b>	7%	2%	10%	6%

	Base	Age		
		18 to 45	46 to 65	Older than ...
<b>Position On Driverless Cars</b>				
<b>More Driverless Cars Are Needed On Roads</b>	21%	38%	19%	11%
<b>We Need To Apply The Brakes On Driverless Cars Until Technology Is Proven Safe</b>	71%	61%	71%	78%
<b>Not Sure</b>	9%	1%	10%	11%

